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Abstract

A report was conducted on Management, Bio-security, and marketing system of Broiler farming system in Ramu Upazila. The necessary information of the study was carried from small scale commercial broiler farms in Ramu Upazila of Cox's Bazar during the period of first March to sixteenth April 2017. During this period, I worked actively in the farm & collected data form Broiler farm of the Ramu Upazila by using an interview schedule through face to face interviewing. There were many broiler farms in Ramu Upazila and the owner's of the farm are interested in rearing broiler under farming system. The estimated net benefit per shed having average flock size 1350 birds during the working period was found Tk.46190. But they always threaten to rear broiler due to they faced various problems like lake of electricity, low quality feed, low quality chicks, high mortality of chicks, Transportation problem etc. So the possibility was found high but facility was found very low. If the problems can be removed, they would be more encouraged to establish more broiler farms on a large scale basis trough out the year as a business enterprise.

Key words: Broiler farming, management, Bio-security, Net farm Profitability, Marketing channels and Problems.