

**STUDY ON MANAGEMENT, BIOSECURITY AND  
MARKETING SYSTEM OF BROILER FARMS AT MIRSHARAI  
UPAZILLA, CHATTOGRAM**



**A Production Report Submitted by**

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**Internship ID.: 25**

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**CHATTOGRAM VETERINARY AND ANIMAL  
SCIENCES UNIVERSITY**

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## **ABSTRACT**

This study was carried out on the management, prospects, and problems of Broiler farming system at MirsharaiUpazilla in Chattogram District. During my intern placement at Mirsharai Upazilla from 01/02/2021 to 18/05/2021, I collected the relevant data for this study. During this time, I worked actively in the farm and collected data on the prospects and challenges of broiler farming at the Mirsharai Upazilla by conducting face-to-face interviews followed by an interview schedule with relevant data as per objectives of the study. In Mirsharai Upazilla, there were numerous broiler farms, and the farm owners were interested in producing broilers in a farming system. During the working time, the calculated net return per batch with an average flock size of 1215 birds was Tk.52,350. However, they have always threatened to rear broilers because of many issues such as a lack of electricity, low quality feed, low quality chicks, high chick mortality, transportation issues, and so on. As a result, the possibility was found to be high, but the facility was determined to be very low. If the issues can be resolved, they will be more inclined to develop large-scale broiler farms throughout the year.

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**Key Words: Broiler farming, management, Bio-security, Net farm Profitability, Marketing channels and Problems**