Department of Agricultural Economics and Social Sciences
Chittagong Veterinary and Animal Sciences University
MS in Agricultural Economics
Final Examination (July-December Semester, 2019
Course Code: PME-602
Course Title: Project Planning, Monitoring and Evaluation
Full Marks: 40; Time: 2 Hours

Answer any FOUR questions from the following:

1. (a) Discuss project preparation. How can you select a project theme?   2+3

    (b) Classify projects on different basis   5.0

2. (a) Explain the concepts of policy, plan, programme and project. Diagrammatically   5.0
    show their logical relationship.

    (b) Differentiate between project monitoring and project evaluation.   5.0

3. (a) Describe in detail the evaluation process of a project.   7.0

    (b) Enlist the indicators of project evaluation. Discuss any one of them.   3.0

4. (a) What do you mean by investment criteria of a project?   5.0

    (b) How you calculate payback period of a project? Give an example.   5.0

5. Write short notes on (any two)   5x2=10

       (a) Project Concept Paper (PCP)
       (b) Project Logical Framework
       (c) Social appraisal of projects

Chattogram Veterinary and Animal Sciences University
Department of Agricultural Economics & Social Sciences
MS in Agricultural Economics
Second Semester (Jul to Dec) Final Exam 2019
Course Title: Agricultural Market Structure Analysis
Course Code: AMS-602
<u>Total Marks: 40, Time: 2.00 Hours</u>

Instructions:
- *Answers should be **specific** and **brief**.*
- *Split answers are highly discouraged.*
- *Please answer to any 4 (four) from the below questions.*

1) A) Define Market Structure.   2
   B) Describe the different components of Market Structure.   4
   C) Compare Agricultural Products and Manufactured Products.   4

2) A) Classify Markets on the basis of location and volume of transaction.   3
   B) Discuss the marketing functions in terms of agricultural products.   3
   C) Show the importance of market information.   4

3) A) Define standardization and grading.   3
   B) As a farm manager, explain how you standardize and grade raw milk.   4
   C) Explain different marketing agencies involved in Agricultural Marketing.   3

4) A) Define Regulated Market.   2
   B) Write down two objectives and two features of regulated market.   4
   C) Illustrate the popular marketing channels in agricultural marketing available in Bangladesh.   4

5) A) Propose some benefits that are provided to the members by an agricultural cooperative.   3
   B) Illustrate the components of marketing cost.   4
   C) Define Horizontal and Vertical Integration.   3

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Department of Agricultural Economics & Social Sciences
MS in Agricultural Economics
Second Semester (Jul to Dec) Final Exam 2019
Course Title: Agribusiness Marketing
Course Code: AGM-602
<u>Total Marks: 40, Time: 2.00 Hours</u>

Instructions:

- *Answers should be **specific** and **brief**.*
- *Split answers are highly discouraged.*
- *Please answer to any 4 (four) from the below questions.*

1) A) Predict some challenges in Processed Meat Business in Bangladesh. 4
   B) Differentiate among Marketing, Selling and Shopping. 3
   C) Interpret the Agribusiness System. 3

2) A) Suppose you are going to start a Turkey Farm in Chittagong Metro Area. Predict the Market Risks for your product. 3
   B) Prepare the titles of the content of a typical Marketing Plan. 4
   C) Propose some ideas how you can add value to a product of your own choice. 3

3) A) Write the scopes of Marketing. 3
   B) Propose some ideas how you can reduce the Marketing Costs. 3
   C) Produce some examples to show how culture and economic factors affect agribusiness and marketing. 4

4) A) Illustrate the Marketing Process. 4
   B) Develop five SMART Marketing Objectives for a hypothetical company. 3
   C) Define Mission and Vision. 3

5) A) Mention and explain the different functional areas of an agribusiness organization. 4
   B) Develop a SWOT analysis of a hypothetical organization. 4
   C) Define agribusiness. 2

Chittagong Veterinary and Animal Sciences University

Department of Agricultural Economics and Social Science
M.S. in Agricultural Economics
July-December Semester final Exam, 2019
Course Title: Farm Management (Theory)
Course code: FAM-602
Total Marks: 40; Time: 2 hours

Answer any 4 (four) question from the followings.

1. (a) Define farm and farm management. Briefly discuss the functions of a farm   7
      management.
   (b) Write the basic difference between manager and administration.   3

2. Briefly discuss the managerial principles in context of livestock farm management in   10
   Bangladesh

3. (a) Define risk. What types of risks are associated in regard to farm management in   6
      Bangladesh agriculture?
   (b) Discuss the management challenges of the new agricultural policies of Bangladesh.   4

4. (a) Distinguish between inventory management and farm management. Why inventory   5
      management is essential?
   (b) Briefly discuss the models of inventory management.   5

5. (a) What do you mean by a factor –product decision? Give a specific example of such a   4
      decision.
   (b) Graphically show the effects of an increase in factor price on profit maximizing   6
      output levels using MR-MC analysis.

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Department of Agricultural Economics and Social Science

M.S. in Agricultural Economics

July-December Semester final Exam, 2019

Course Title: Food Security and Poverty Studies (Theory)

Course code: FPS-602

Total Marks: 40 ; Time: 2 hours

Answer any 4 (four) question from the followings.

1. (a) What do you mean by food security and safety? Briefly discuss the methods for measuring food security.   6

   (b) What are the principles for management of risk in regard to food safety issues in context of Bangladesh?- Explain   4

2. Define SDG. What extents of SDGs are achieved in Bangladesh? How does remaining target will be achieved? - Explain   10

3. Define poverty. Write the relationship between food insecurity and poverty? Do you support that food insecurity increase poverty? - Justify your answer   10

4. (a) Define social protection? What are the major social protection tools are adopted by the government in Bangladesh?   4

   (b) How does Social Protection Policies help to reduce poverty and vulnerability?- Explain   6

5. (a) What are the causes of income disparity? How to measure income inequality in a developing country like Bangladesh?   5

   (b) Write the reasons for increasing income disparity though GDP growth rises in Bangladesh?   5