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| The study was conducted to elucidate the comparative Management, Bio-security, Housing system, Feeding system and Profitability of different Broiler farms in Hathazari Upazila. The necessary information of the study was collected from small scale (10 farm) commercial broiler farms in Hathazari Upazilla of Chittagong during the period of November 2017. During the study period data was collected from farm owners by using an pre-set questionnaire through face to face interviewing. There were many broiler farms in Hathazari Upazilla and 100% of the owner’s are interested in rearing broiler under intensive farming system. The majority (95%) of flocks comprised 500-600 birds within the overall range between 500-1000. During my study I have seen that 80% farmers constructed shed type house for bird and fences around the houses and 40% houses were North-south and 60% were East-west facing and well ventilated. A total 100% farmers use saw dust as litter materials. About 80% farmers rear 6-7 batches per year round and they maintain 10-15 days gap between two batches. 100% farmers obtain feed from producer and the main source of water is deep tube well. 100% farmers gave feed 3 times/day to their broiler. Out of 10 respondents 70% farmers regularly vaccinated their birds following vaccination schedule. About 70% respondents considered market weight as 1.6 kg whereas the rest 30% sold broiler weighing about 1.8 kg per bird. About 50% respondents sold broiler at 30 days of age and about 80% respondents marketing their broiler at 110-115 tk per kg live bird.. But they always threaten to rear broiler due to they faced various problems like lake of electricity, low quality feed, low quality chicks, high mortality of chicks, Transportation problem etc. So the possibility was found high but facility was found very low. If the problems can be removed, they would be more encouraged to establish more broiler farms on a large scale basis trough out the year as a business enterprise.**Key words :** Broiler, Husbandry, Intensive, Management. |

 **Abstract**