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LIST OF ABBREVIATION	AND SYMBOLS
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Abbreviations/Symbols	Elaborations
%	Percentage
+ve	Positive
-ve	Negative
<	Less than
>	Greater than
No.	Number
BCS	Body Condition Score
NGO	Non-Government Organization
SSC	Secondary School Certificate
HSC	Higher Secondary Certificate
Km ²	Kilometers square
et al.	And his associate
e.g.	Example
etc.	Et cetera
CVASU	Chittagong Veterinary and Animal Sciences University

PLAGIARISM CERTIFICATE

I, Md. Sirazul Islam, would like to strongly assure you that I have performed all works furnished here in this report. The information has been collected from different books, national and international journals, websites and references. All the references have been acknowledged duly.

Therefore, I reserve entire responsibility of this report.

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The Author

September, 2018

Abstract

Quail farming is highly recognized and well established all over the world, it is unfortunately not well recognized in Bangladesh. The qualitative study was undertaken to get the perceptions, socio-economic status, requirements, Challenges and prospects of quail farmers in Chittagong, Bangladesh. 15 quail farmers of Hathazari and Rawzan upazilla of Chittagong were surveyed. Among them 60% quail farmers were SSC passed, 26.7% were class 8 passed and 13.3% were HSC qualified. 60% farmers started farming 2015-2018 and rest 40% 2010-2014. 73.3% farmers did not get any support from NGO/GO and 26.7% get support. Within the study 46.6% farmers mentioned that they require specific feed formulation, 26.7% training and 26.7% veterinary health care. Poor marketing is the main challenge for them, 53.3% mentioned it, 33.3% higher chick mortality and 13.4% mentioned incubator to hatch eggs. About 60% farmers made general agreement with the possibility to expand this farming as agro industry. Low investment requirement, short generation gap per batch and early marketing are attracting the farmers to go for quail farming. Further study required to adopt strategy to make quail farming as a profitable one.

Keywords: Quail, Perception, Socio- Economic status, Challenges, Prospects.