CHAPTER- 7

Conclusion

Poultry farming is a great opportunity for the rural people and youth as a means of income generation. Socioeconomic development might be achieved with the help of household poultry farming. There is a wide scope for the development of poultry farming in the countrywide because rural poor people have enough time for rearing poultry. It would be really very helpful for income generation, women empowerment, and fill up nutritional gap for the rural family. Socio-economic position on subsidiary occupation, monthly household income and expenditure, cash in hand, savings with bank, household assets, number of school going children, monthly consumption of meat, eggs, vegetables, milk and fish, sources of drinking water, condition of latrines and health status of farmers were improved and the annual cost for treatment is reduced after adopting farming. Since most of the people irrespective of caste and religion prefer chickens and eggs, its demand is and price is gone up. Most of the poultry farmers were small farmers while some of them were landless. Some improvements in the status of clothing, toilet condition, medical facilities, drinking water and housing have been taken place because of poultry farming. It was also revealed that layer farming is more profitable than broiler, so farmers can adapt layer farming for maximum profit. In the present study, in terms of overall socio-economic improvement it was found that poultry farming helped to improve their socioeconomic condition. As a result, tendency to initiate poultry farming is widely observed in rural areas.

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